



MEDIA ALERT

Tel: 646 435 1558

Email: barbara@b-bullard.com

Shirley Chisholm Cultural Institute and The Campaign School at Yale University launch
"Making the Decision to Run to Lead to Make A Difference"
In tribute to Shirley Chisholm's Run for President

New York - The Shirley Chisholm Cultural Institute (SCCI) in collaboration with The Campaign School at Yale University (TCSYale) will be honoring the legacy of Congresswoman Shirley Chisholm with the Unbought Unbossed Conversation(sm) series of interactive workshops, launching with "Making the Decision to Run to Lead to Make A Difference" led by Patricia Russo, Executive Director of TCSYale. Get TCSYale's top ten recommendations to run for office, run a campaign, or be an effective leader in the community. This 2-hour event will provide a platform to learn needed skillsets to launch into politics on Tuesday, January 25, 2022, 6pm Est via Zoom. An interactive question and answer will follow.

Serving as the first African American woman to run in a major party, Shirley Chisholm's fearless determination has been an inspiration. The date of the Unbought Unbossed Conversation launch in partnership with the Shirley Chisholm Cultural Institute and The Campaign School at Yale is the 50th Anniversary to the date that Congresswoman Chisholm declared her bid for President of the United States in 1972. Quoted by Congresswoman Chisholm, "You don't make progress by standing on the sidelines, whimpering, and complaining. You make progress by implementing ideas."

Quote from Patricia Russo, Executive Director, TCSYale:

"The Campaign School at Yale is thrilled and honored to be partnering with SCCI for this important training to celebrate Congresswoman Chisholm's 50th anniversary of her run for president of the United States. There is no better way to assure the lifelong work of the Congresswoman moves forward than to prepare the next generation of bold leaders to use their collective power ensuring everyone has a seat at the tables of political power in our country."

Quote from Barbara Bullard, President, SCCI:

"On the anniversary of Shirley Chisholm's announcement for President of the United States of America, SCCI is thrilled to Partner with The Campaign School at Yale University. Shirley Chisholm personified passion for supporting the community on the ground and in the halls of Congress. It is our goal to enlighten and support future leaders in these crucial and challenging times."

About SCCI

It is the mission of The Shirley Chisholm Cultural Institute, founded by Congresswoman Shirley Chisholm in 1977 and her colleagues, to provide opportunities and cultural experiences for all ages to utilize economic, educational, health, and recreational resources in our communities. The newly created SCCI Board, restoring an institution that had gone to sleep due to the aging and passing of previous members, consists of thought leaders, entrepreneurs, and creatives from an array of fields who understand the relevance of her legacy. SCCI's goal is to preserve Congresswoman Chisholm's legacy through the initiatives cultivated in 1977 with 21st-century activism and innovation. State-of-the-art programming is being developed in diverse media platforms.

About TCSYale

The Campaign School at Yale University is a non-partisan, issue neutral political campaign training program, whose mission is to increase the number of women in the political pipeline.

Sign up today! Space is limited.

Eventbrite: [UNBOUGHT UNBOSSSED CONVERSATIONS | Features TCS at Yale University Tickets, Tue, Jan 25, 2022 at 6:00 PM | Eventbrite](#)

Workshop: \$50.00

Scholarships are available! Email: info@shirleychisholminstitute.org

Funds raised will go to support the initiatives of the Shirley Chisholm Cultural Institute.

For more info:

Shirleychisholminstitute.org | Info@ShirleyChisholmInstitute.org

[The Campaign School at Yale University – Get Inspired. Get Trained. Get Elected. \(tcsyale.org\)](http://TheCampaignSchoolatYaleUniversity.com)

Info@TCSYale.org